



MOHAMED BEN DALY HSEN

Senior Web & Graphic Designer
8 years experience

I am a web and graphic designer with passion to design graphic interfaces for the web as well as mobile.

Create interfaces is not only in design but also find solutions to the ux interaction.

I used to participate and conduct end-to-end client projects ranging from scoping and needs via integration to final deployment.

SKILLS

Project Management

- Project Planning
- Communication
- Monitoring and Project Management
- Financial proposal

Web & Graphic Design

- Photoshop
- Illustrator
- AfterEffect
- Indesign
- Mobile Design

Develoment

- Responsive Integration
- Framework Bootstrap /Foundation
- html5/css 3

Wireframing

- Axure
- Balsamiq

CONTACT

+216 58 892 477

bendalymohamed@gmail.com

@bendalymohamed

linkedin.com/bendalymohamed

www.bendalymohamed.com

Bizert Raod - Mnihla - Tunis - Tunisia

EDUCATION

2003 - 2006

Senior Technician Multimedia and Web

Highr Insitute of Multimedia and Web of Sfax - Tunisia

Baccalaureate

Economics and Managementn

9 April High School - Sfax

EXPERIENCES



October 2013 – Present

SPECTRUM GROUPE

Ergo Designer

December 2014 – April 2015

Client : Development Bank of Central African States – BDEAC – Congo Brazzaville

Projet : Supply and installation of a communication system

BDEAC wants to redo its information system . The IT master plan includes the acquisition and installation of a new communications system offering solutions and following functional blocks:

- Website
- A collaborative intranet with a Workflow engine
- An electronic management system documents and archives
- An e- mail system

Tasks :

- Development of the graphic upon customer of specifications
- Design website interfaces in accordance with the standards Jalios (CMS)
- Interface design for the intranet in accordance with the standards Jalios (CMS)

Environment :

Photoshop, Word, Illustrator.

Juin - Novembre 2014

Client : The Central Commission of Central Africa – COBAC – Gabon

Projet : Supply and installation of a communication system

As part of its development , COBAC has initiated a major overhaul program for its information system. The new master plan had to integrate the acquisition and installation of a new communications system offering the following three services:

- A website
- A collaborative intranet with a Workflow engine
- A central system for unified management of documents and information

Tasks :

- Development of the graphic upon customer of specifications
- Design website interfaces in accordance with the standards Jalios (CMS)
- Interface design for the intranet in accordance with the standards Jalios (CMS)

Environment :

Photoshop, Word, Illustrator, Bootstrap 3, Sublime Text.



July 2014 – November 2014



Client : Ministry of Post and Information Technology and Communication – Ivory Coast

Projet : Realization of a government intranet enabling the interconnection between firms Corporate , General Secretariat of the Government , the Prime Minister and the Presidency of the Republic , to improve collaboration within government and institutions..

- A website
- A collaborative intranet with a Workflow engine
- A central system for unified management of documents and information

Tasks :

- Graphic Design

Environment :

Photoshop



November 2013



Client : National IT Center - Tunisia

Projet : Redesign of the CNI website

The IT Nation Centre wants an overhaul of its current website based on a static and aging architecture. The goal is to :

- Propose a new graphic model according to the customer specifications

Tasks :

- Redesign different pages of the existing site.
- Design user interface interactions.

Environment :

Photoshop.



October 2013 - October 2014



Client : Tunisian government - Tunisia

Projet : Intranet redesign of the Tunisian Administration

The Tunisian Government wishes to replace the old intranet on SharePoint with a new system under an Open Source solution. The master plan includes the acquisition and the establishment of a new communication system offering new social collaborative uses , documentaries

- Propose a new graphic model according to the customer of specifications

Tasks :

- Propose a new graphical interface.
- Create and imagine new interfaces for the different uses of the intranet.
- Write a complete graphics for the new system.

Environment :

Photoshop, Illustrator



October 2014

Client : Thales Group



Projet : Creating a video to present the new 5 Confluence

As part of its migration to version 5 Confluence Thales Group wants to achieve a 2 minute video to introduce the team to Thales updates

Tasks :

- Development of a scenario
- Video creation using AfterEffect

Environment :

Photoshop, AfterEffect.



October 2013 – Present

FREELANCER

Ergo Designer & Front End Developer

September 2013

Client : INFOCHAM

Projet : All Tunisian chambers of commerce want to set up a website with collaborative functions and the following features :

- Document Sharing
- Video conference
- Forum
- Chat

Tasks :

- Graphic Design upon customer specifications
- Design website interfaces
- Html / css

Environment :

Photoshop, Illustrator, Sublime text

September 2013

Client : Harington Technologies

Projet : Harington is a French company active in the technology fields. They need the creation of their website and a new branding with the creation of :

- Logo
- Business Cards
- PowerPoint Presentation

Tasks :

- Development of the graphic upon customer specifications
- Html / css responsive

Environment :

Photoshop, Illustrator, Bootstrap 3, Sublime Text.

October 2013

Client : BipTag

Projet : Biptag is a French startup working in IT. The project involves the creation of a site and the design of the BipTag application designed for users shows his version of Android and IOS

Tasks :

- Graphic design
- IOS / Android Design
- Website Responsive Development

Environment :

Photoshop, Illustrator, Bootstrap 3, Sublime Text.



October 2013

Client : Culturoscope

Projet : Creating an Android application and a website intended for cultural outings in France

- Cultural outings
- Smartphone booking
- Follow bookings

Tasks :

- Graphic design upon customer specifications
- Website design and development
- Design of application interfaces on Android

Environment :

Photoshop, Illustrator, Sublime Text



November 2013

Client : BoxStop

Projet : Branding of BoxStop , a logistic startup working in Tunisia and the Maghreb

Tasks :

- Branding
- Graphic design : Website / Banners / Ads / App

Environment :

Photoshop, Illustrator, Bootstrap 3, Sublime Text.



January 2014

Client : Eturnig / Verticalis

Projet : Website and logos creation for both companies (logistic)

Tasks :

- Graphic Design
- Logo design
- html/css development

Environnement :

Photoshop, Illustrator, Bootstrap 3, Sublime Text.



Mars 2014

Client : Prévoy Santé

Projet : Logo and branding redesign for PrevoSante, a french insurance company

Tasks :

- Branding
- Website creation for its call center
- Logos creation for each services
- Word template

Environment :

Photoshop, Illustrator, Bootstrap 3, Sublime Text, Word.

October 2011 – July 2013

VIRGOAPSS

Ergo Designer



October 2011

Client : Mango - Canada

Projet : Contest design for Mango Canada

Tasks :

- Website Design
- Html/css development
- Communication / Project Management

Environment :

Photoshop, Illustrator, Notepad++, Facebook.



November 2011

Client : Aigle - Canada

Projet : Website and contest design for Aigle Canada. Clothing firm

Tasks :

- Website design
- Html/css development
- Communication / Project Management

Environment :

Photoshop, Illustrator, Notepad++



January 2012

Client : Kelloggs's - Canada

Projet : Contest design for Christmas

Tasks :

- Website design
- Html/css development
- Communication / Project Management

Environment :

Photoshop, Illustrator, Notepad++



January 2012

Client : Avon - Canada

Projet : Facebook contest design

Tasks :

- Website design
- Html/css development
- Communication / Project Management

Environment :

Photoshop, Illustrator, Facebook.



January 2012

Client : Montreal Hospital

Projet : Intranet design

Tasks :

- Website design
- Html/css development
- Communication / Project Management

Environment :

Photoshop, Notepad++, Wordpress



February 2012 – Juin 2013

Client : CRIAQ Consortium Aérospatial du Québec - Canada

Projet : Overhaul of the website and the creation of a collaborative intranet to all actors of the Quebec Aerospace (investors , builders, universities ...)

Tasks :

- Website design
- Html/css development
- Communication / Project Management

Environment :

Photoshop, Illustrator, Notepad++, Codeigniter



February 2012

Client : Système U - France

Projet : Tacking part in a reflection group on the improvement of the graphic web site of Super U stores

Tasks :

- Graphic design
- Wireframing

Environment :

Photoshop, Axure



June 2012

Client : Walter - Canada

Projet : Walter is a company specializing in the treatment of surfaces. The project involves the creation of a collaborative site so that industry professionals can exchange experiences on various topics

Tasks :

- Website design
- Html/css development
- Communication / Project Management

Environment :

Photoshop, Illustrator, Wordpress, Notepad++.



August 2012

Client : KobeBeefClassic

Projet : Creating an ecommerce web site for an American brand sales in beef line.

Tasks :

- Website design
- Html/css development
- Communication / Project Management

Environment :

Photoshop, Notepad++, Wordpress



October 2012

Client : Uniprix

Projet : Contest design for UNIPRIX Canada

Tasks :

- Website design
- Html/css development
- Communication / Project Management

Environment :

Photoshop, Illustrator, Notepad++



January 2011 – October 2011

CRGI
Ergo Designer



January 2011 – October 2011

Client : CRGI



Projet : Website creation, branding, print design, catalogues, IT support...

January 2007 – September 2010

OLEATECH
Junior Designer



January 2007 – September 2010

Client : OLEATECH



Projet : Website creation, branding, print design, catalogues, IT support...

July 2006 – December 2006

ACS INFORMATIQUE
Junior Designer

ACS INFORMATIQUE



July 2006 – December 2006

Client : ACS Informatique



Projet : Website creation, branding, print design, catalogues, IT support...